

FILE

# fashion calendar

## 1971

31 st year • issued weekly

JUNE 14

JANUARY

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# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher

## WEEK ENDING FRIDAY, JUNE 11, 1971

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
June 10	7:00 A.M., MILLIKEN BREAKFAST SHOW,	Waldorf-Astoria,	Grand Ballroom
Thursday June 10 9:00 A.M. Breakfast	PREVIEW: LATE FALL- WINTER COLLECTION Knitted sweaters and sportswear by Edie Gladstone for Jane Irwill, in Du Pont "Orlon" acrylic and "Wintuk" yarns of "Orlon". By invitation.	JANE IRWILL & DU PONT CO.	DU PONT FASHION THEATRE 4TH FL. EMPIRE STATE BLDG.
Thursday June 10 10:30 A.M.	PRESS PREVIEW: FUR FASHIONS Showing of fur fashions for press and buyers. By invitation. (Note change of date.)	H.B.A. FUR CORP.; ANNE KLEIN	350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday June 10 12:00 Noon Luncheon	FALL FUR COLLECTION Furs by Barlan, Stephen Burrows, Carol Horn, Zandra Rhodes, and Adri. Show at 1:00. By invitation. Thereafter by appointment in showroom, 7th floor. Contact: Miss Ray, LO. 5-6033 or LO. 5-4529.	BARLAN (333 SEVENTH AVENUE)	PENN GARDEN HOTEL GRAND BALLROOM
Thursday June 10 2:30 P.M.	FUR PREVIEW FOR PRESS AND BUYERS "Swakara and Broadtail Launching" -- (Buses leave at 1:45 from 31st St. and 7th Ave.) By invitation. Contact: Patricia Milgram, 688-6900.	SWAKARA	QUEEN ELIZABETH II PIER 92 (52ND STREET)
Thursday June 10 3:00 P.M. Cocktails	PRESS PREVIEW OF NEW WIG FASHIONS "Concept '72" -- introducing a new line of wigs and a new concept. Showing at 4:00. (Note change of place.) By invitation. Publicity: Renée Melzer, Triton Adv., 661-4140.	CAROUSEL FASHIONS, INC. (270 MADISON AVENUE)	ST. REGIS HOTEL VERSAILLES ROOM
June 10	4:30 P.M., MILLIKEN AFTERNOON SHOW,	Waldorf-Astoria,	Grand Ballroom.
Thursday June 10 5:30 P.M.- 7:30 P.M.	SLIDE PRESENTATION FOR THE TRADE For designers, cutters, furriers, by invitation. (Press Show, Monday, June 14 at 5:30 P.M., Cocktails). Contact: Jane Kaufmann, MU. 6-7000.	SAGA MINK	420 LEXINGTON AVENUE J. WALTER THOMPSON (RM.A)
Friday June 11	FALL MILLINERY AND ACCESSORIES Leather, suede and furs in millinery, accessories. Contact: 565-3450.	YOUTIQUE BY MISS ALICE FOR WINTER FASHIONS	15 WEST 39TH STREET SHOWROOM - 11TH FLOOR
June 11	7:00 A.M., MILLIKEN BREAKFAST SHOW,	Waldorf-Astoria,	Grand Ballroom.
Friday June 11 9:30 A.M.	PRESS PREVIEW: FALL-WINTER FURS Fur collections by Christian Dior Furs, Miss Dior Furs, Christian Dior Monsieur, Laurence Kaye. By invitation. Beginning Monday, June 14, daily at 10:30 and 2:30, by appointment. Contact: 695-8340.	CHRISTIAN DIOR FURS; LAURENCE KAYE FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR



THE NEW YORK COUTURE BUSINESS COUNCIL  
FIFTY-SEVENTH SEMI-ANNUAL NATIONAL PRESS WEEK - June 13-17, 1971

Unless otherwise noted, all showings are held in the New York Hilton Hotel, 52nd Street and Sixth Avenue. By invitation. Press Director: Mildred Sullivan, LA. 4-0461.

<u>Sun., June 13</u>	4:00 P.M. to	THE MENNEN COMPANY (Cocktails)	Nassau Room - 2nd fl.
	7:00 P.M.	(Protein 21 Shampoo & Hair Spray)	Regent Room - 2nd fl.
	7:30 P.M. to	LA POTAGERIE	554 Fifth Avenue
	10:00 P.M.		
<u>Mon., June 14</u>	8:00 A.M.	Registration	Sutton Ballroom North
	8:30 A.M.	ALVAH INTERNATIONAL (breakfast)	Sutton Ballroom North
		(Welcoming Address by Vincent Monte-Sano, president of N. Y. Couture Business Council)	
	10:00 A.M.	PICCIONE (Ron LoVece)	Sutton Ballroom North
	10:30 A.M.	DAVID CRYSTAL	Sutton Ballroom North
	11:00 A.M.	VASSARETTE	Sutton Ballroom North
	11:30 A.M.	Free writing period	
	12:00 Noon	MONTGOMERY WARD (luncheon)	Trianon Room - 3rd fl.
		("Designer Speak-In")	
	2:00 P.M.	RUSSEL TAYLOR	Sutton Ballroom North
	2:30 P.M.	CROMPTON-RICHMOND	Sutton Ballroom North
	3:00 P.M.	GOLDWORM	Sutton Ballroom North
	3:30 P.M.	JUNIOR SOPHISTICATES	Sutton Ballroom North
	4:00 P.M.	Free writing period	
	4:45 P.M.	Bus departure from hotel to next event	
	5:00 P.M.	SAGA MINK (cocktails)	The Sky Rink
		"Extravaganza on Ice"	450 West 33rd Street
	6:45 P.M.	Buses will return to New York Hilton	
	7:00 P.M.	FOAM FASHION FORUM (Buffet)	
		"Fashions from the Forties"	
<u>Tues., June 15:</u>	8:00 A.M.	WIDDER BROTHERS (breakfast)	Sutton Ballroom North
		"The Widder Way with Knits"	
	9:30 A.M.	DAVIDOW (Umberto Manzo)	Sutton Ballroom North
	10:00 A.M.	CARLYE (Sadye B. Weinberg)	Sutton Ballroom North
	10:30 A.M.	BURLINGTON HOSIERY	Sutton Ballroom North
	11:00 A.M.	Free writing period	
	11:45 A.M.	Leave for Americana Hotel	
	12:00 Noon	MILLINERY INSTITUTE OF AMERICA	Americana Hotel
		"It's Hatmosphere" (luncheon)	Georgian Room
	2:00 P.M.	Return to New York Hilton	
	2:15 P.M.	TEAL TRAINA	Sutton Ballroom North
	2:45 P.M.	REMBRANDT (Ole Borden)	Sutton Ballroom North
	3:15 P.M.	JAY KOBRIN For MAISONETTE	Sutton Ballroom North
	3:45 P.M.	Free writing period	
	4:45 P.M.	Bus departure from hotel to next event	
	5:00 P.M.	THE BULOVA WATCH CO. (cocktails)	Hippopotamus Club
		"ABC'S of Watch Fashions"	154 East 54th Street
	7:00 P.M.	N. Y. AYER & SON for Diamonds	Shepherd's-Drake Hotel
		Diamonds & bridal fashions	Park Ave. at 56th Street
<u>Wed., June 16:</u>	8:00 A.M.	ILGWU (breakfast) Moderator:	Sutton Ballroom North
		Bess Meyerson, Commissioner of Consumer Affairs	
	10:00 A.M.	MARION DIGNEY BOUTIQUE	Sutton Ballroom North
	10:30 A.M.	THE SCHRADER ORGANIZATION	Sutton Ballroom North
	11:00 A.M.	FRANCESCA for DAMON & DAMON INT'L	Sutton Ballroom North
		and SPORTCOUTURE	
	11:30 A.M.	Bus departure from hotel to next event	
		(continued on following page)	



N.Y. COUTURE BUSINESS COUNCIL'S 57TH PRESS WEEK (continued from page 2)

12:15 P.M.	VOGUE-BUTTERICK PATTERNS	Butterick Bldg. (Spring St)
	Fashion show and Multi-Media experience - 161 6th Ave., 5th fl. followed by luncheon.	
2:00 P.M.	Buses return to New York Hilton	
2:30 P.M.	LARRY ALDRICH (Marie McCarthy)	Sutton Ballroom North
3:00 P.M.	BORG TEXTILE GROUP	Sutton Ballroom North
3:30 P.M.	CAROUSEL FASHIONS	Sutton Ballroom North
4:00 P.M.	NAT KAPLAN	Sutton Ballroom North
4:30 P.M.	Free writing period	
5:00 P.M.	EMBA MINK BREEDERS ASSN. (cocktails)	Sutton Ballroom North
6:45 P.M.	Bus departure from hotel to next event	
7:00 P.M.	SHEFFIELD WATCH COMPANY	Gracie Mansion

<u>Thurs., June 17:</u>	8:00 A.M.	ACCESSORAMA (breakfast)	St. Regis Roof
		"Artisan Age" accessories	5th Avenue at 55th St.
	10:15 A.M.	Departure and return to Hilton for next event	
	10:30 A.M.	THE WOOL BUREAU OF AMERICA	Sutton Ballroom North
	12:15 P.M.	Bus departure from hotel to next event	
	12:30 P.M.	J. P. STEVENS & CO. (luncheon)	Le Pavillon Restaurant
		"Thank You and Hello"	111 East 57th Street

(Note: THE HOUSE OF BRANELL and RODRIGUES for PETER CLEMENTS will participate with photos and releases. Other participants: Cigar Institute; Dick Stuart, Importer; "Tom Cat" courtest Murray Associates; Helena Rubinstein; Fashion Eyewear Group of America; I. Miller. There will be a 24-hour release date on each collection.

Monday	MEN'S AND WOMEN'S	KENYON INDUSTRIES	THE RIVERBOAT
June 14	FALL FASHIONS		350 FIFTH AVENUE
8:00 A.M.	"The Music of Yesterday, the Fashions of Today" -- rainwear and outerwear		
Breakfast	in fabrics finished by Kenyon. By invitation. Contact: Bob Wolf, OX. 5-2059.		

Monday	"DESIGNER SPEAK-IN"	MONTGOMERY WARD	N. Y. HILTON
June 14	FOR THE PRESS	(393 SEVENTH AVENUE)	TRIANON BALLROOM
12:00 Noon	"Be Yourself" starring: Clodagh O'Kennedy, Rudi Gernreich and Rita Perna.		
Luncheon	By invitation. Contact: Barbara McGinniss, 971-1958.		

Monday	MINK FASHIONS BY	SAGA MINK	SKY RINK
June 14	LEADING DESIGNERS		450 WEST 33RD STREET
5:00 P.M.	"Extravaganza on Ice" -- mink fashion show for visiting		and local press. By
Cocktails	invitation. Contact: Jane Kaufmann, J. Walter Thompson,		686-7000.

Monday	DISPLAY OF	AMERICAN PRINTED	GENERAL MOTORS PLAZA
June 14	DESIGNS	FABRIC COUNCIL	767 FIFTH AVENUE
5:00 P.M.-	"First Nighter Display" of annual student design competition. Cocktails		
7:00 P.M.	in Autopub. By invitation. Contact: Ted Kaufman, Bell & Stanton, PL. 9-4800.		

Monday	FASHION SHOW	FOAM FASHION FORUM	N. Y. HILTON HOTEL
June 14	FOR THE PRESS		SUTTON BALLROOM NORTH
7:00 P.M.	"Fashions Reminiscent of the Forties". Commentator: Joan Crawford. By		
Dinner	invitation. Publicity: Toni Worley, 421-8991.		

Beginning	FALL MILLINERY &	EMME &	18 EAST 53RD STREET
Monday	BOUTIQUE FASHIONS	DON MARSHALL	SHOWROOM - 2ND FLOOR
June 14	Showing of millinery; also boutique ready-to-wear and accessories. Cont: PL.8-1686.		

June 15 7:00 A.M., MILLIKEN BREAKFAST SHOW, Waldorf-Astoria, Grand Ballroom

Tuesday	PRESS PREVIEW OF	CLAIROL	THE FOUR SEASONS
June 15	NEW PRODUCTS		99 EAST 52ND STREET
9:30 A.M.-	Clairol will introduce new products at a breakfast for the press. By invitation.		
11:30 A.M.	Contact: Hazel Carr, The Rowland Company, MU. 8-1200.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 15 12:00 Noon Brunch	FALL MILLINERY AT PRESS SHOW "It's Hatmosphere" -- Preview of Fall millinery collections for local and visiting press. By invitation. Publicity: Burt Champion, MU. 6-2970.	MILLINERY INSTITUTE OF AMERICA	HOTEL AMERICANA GEORGIAN ROOM
June 15	4:30 P.M., MILLIKEN AFTERNOON SHOW, Waldorf-Astoria, Grand Ballroom		
Tuesday June 15 7:00 P.M. Cocktails Dinner	DIAMOND DINNER FOR VISITING PRESS "Down the Aisle with Diamonds"-- bridal fashions by Marion Digney, with diamonds from Cartier, Tiffany, Van Cleef & Arpels and Harry Winston. <u>Show at 7:30 P.M.</u> By invitation. Publicity: Leslie Mirin, 974-7458.	N. W. AYER & SON, INC.	SHEPHEARD'S-DRAKE HOTEL PARK AVE. AT 56TH STREET
Tuesday June 15- June 18	FOOTWEAR FOR FALL AND WINTER Footwear and boots for men, women and children on view from 9:00-5:30 daily. By invitation. Publicity: Marian Rahl, Carl Byoir & Associates, 986-6100.	B. F. GOODRICH	800 SECOND AVE. (AT 42ND ST SHOWROOM - 8TH FLOOR
Beginning Tuesday June 15	OPENING OF HOLIDAY COLLECTION Collection of day through evening fashions designed by Eleanor Brenner. Continuous by appointment. Contact: Norma Wilk or Hank Sinkel, 947-9677.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
June 16	7:00 A.M., MILLIKEN BREAKFAST SHOW, Waldorf-Astoria, Grand Ballroom		
Wednesday June 16 8:30 A.M.- 6:00 P.M.	PREVIEW OF FALL JEWELRY COLLECTION "Jewelry in the Golden Manner" -- open house for the press. By invitation. Contact: Charlotte Leff or Bidi Atkinson, CH. 4-4300.	MONET (6 WEST 32ND STREET)	WARWICK HOTEL SUSSEX ROOM - 2ND FLOOR
Wednesday June 16 9:00 A.M.- 5:00 P.M.	OPEN HOUSE: LEATHER GOODS New line of small leather goods and office and desk accessories. By invitation. Publicity: Billie Gould, 869-1675.	BLUE STAR LEATHER	N.Y. HILTON HOTEL SUTTON BALLROOM NORTH
Wednesday June 16 5:00 P.M. Cocktails	"LOVE STORY" AMERICAN MINK '71 Press showing of American mink fashions by leading manufacturers and designers. By invitation. Contact: Virginia Casey, 736-9516.	EMBA MINK BREEDERS ASSOCIATION	N. Y. HILTON HOTEL SUTTON BALLROOM NORTH
Thursday June 17 8:00 A.M. Breakfast	THIRTEENTH EDITION: "ACCESSORAMA" "The Artisan Age" -- accessories for Fall-Winter (N.Y. Couture Council). Publicity: Marino and Maxwell Associates, 679-2990.	TWELVE LEADING MANUFACTURERS	ST. REGIS HOTEL ROOF
Thursday June 17 8:30 A.M. Breakfast	BREAKFAST SEMINAR FOR TEN COLLEGE GIRLS Subject: "What's on the College Girl's Mind 1971?" -- for Glamour's ten outstanding college girls. Moderator: David Frost. Admission by special non-transferable ticket. Invitations have been issued.	GLAMOUR MAGAZINE	HOTEL PLAZA TERRACE ROOM
Thursday June 17 10:15 A.M.- 12:15 P.M.	PREVIEW: WASHABLE "PROGRAMMED KNITS" Introducing wonder wools from Fablon, in cooperation with the Whirlpool Corporation. By invitation. Publicity: Audrey Leeds, YU. 6-6222, ext. 260.	THE WOOL BUREAU, INC.	NEW YORK HILTON SUTTON BALLROOM NORTH



Thursday	FASHION WORKSHOP:	J. P. STEVENS	LE PAVILLON
June 17	LUNCHEON FOR PRESS		111 EAST 57TH STREET
12:30 P.M.	By invitation only. Contact: Cathy Cash, 575-2370 or Peg Mathews, 575-2343		

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Thursday	PRESS PREVIEW:	MEN'S FASHION ASSN.	BUCK HILL INN
June 17-	FASHION CLINICS	OF AMERICA	BUCK HILL FALLS, PA.
June 20	Third annual Fall-Winter preview of men's and boys' fashions.		

June 17: 7:00 P.M...Cocktails Sun Deck (Dress: Informal)  
8:00 P.M...Buffet supper; dancing/relaxing(cocktails, courtesy Schenley)

June 18: 8:00 A.M...Michaels/Stern (breakfast) Talk Show--Tailored Knits  
9:00 A.M...MFA Clinic One: "Classics in Tailoreds--Fall '71"  
12:00 Noon..Nat'l Assn of Hosiery Mfrs (cocktails, luncheon)  
"Stocks in a Changing World of Fashion"  
6:30 P.M...Jockey Menswear (cocktails, dinner) "Underneath it All"

June 19: 7:45 A.M...Hat Corp. of America (breakfast)  
"Sing for your breakfast"--starring Bobby Short  
9:00 A.M...MFA Clinic Two: "Sportswear Nostalgia--Fall '71"  
12:00 Noon..Wembley Industries (luncheon)--(Wembley, Resilio and  
Liebert Neckwear) "Wovens, Neats, Tapestries  
and all that Jazz"  
7:00 P.M...After Six in assn with E. I. DuPont (cocktails, dinner)  
"Black Tie Hoe-Down"

June 20: 8:00 A.M...American Printed Fabrics Council (breakfast)  
9:00 A.M...MFA Clinic Three: "The Young Man's Style--Fall '71"  
11:30 A.M...Pierre Cardin (cocktails, luncheon)  
"Scene in the Best Circles"

By invitation only. Contact: Katherine Agnello, 1290 Sixth Avenue, LT. 1-8210

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FUR COLLECTIONS - NOW SHOWING

ALIXANDRE FURS. . . . . 150 West 30th Street, 18th floor, 736-5550  
(By Chloe, Givenchy, John Kloss, Viola Sylbert)

DONALD BROOKS FOR MICHAEL FORREST . . . . . 333 Seventh Avenue, 20th floor, LO. 4-4726

FREDRICA . . . . . 345 Seventh Avenue, 16th floor, CH. 4-8685

PAULINE TRIGERE FOR OLIVER GINTEL . . . . . 333 Seventh Avenue, 16th floor, 736-5550

GEOFFREY BEENE FOR DAN GROSSMAN . . . . . 333 Seventh Avenue, 19th floor, PE. 6-0088

BEN KAHN & BOUTIQUE BEN KAHN . . . . . 150 West 30th St., 13th fl, BR. 9-0633/594-5303

MAXIMILIAN. . . . . 20 West 57th Street, 3rd floor, CI. 7-1388

THE FUR DIMENSION BY MR. FRED. . . . . 224 West 30th Street, 11th floor, 736-8516

NEUSTADTER FURS . . . . . 333 Seventh Avenue, 11th floor, LA. 4-3365

QMB FURS . . . . . 333 Seventh Avenue, 3rd floor, 244-7551

REIN, RAIN & GURVITCH . . . . . 150 West 30th Street, 2nd floor, CH. 4-2179

OSCAR DE LA RENTA FURS . . . . . 333 Seventh Avenue, 18th floor, 565-1646

REVILLON BY FERNANDO SANCHEZ. . . . . Saks Fifth Ave, 5th fl, PL. 3-4000, ext. 496

RITTER BROTHERS; & ARNOLD SCAASI . . . . . 224 West 30th Street, 14th floor, BR. 9-8144

CHESTER WEINBERG FURS FOR GOLDIN-FELDMAN . . 345 Seventh Avenue, 12th floor, LA. 4-5373



Sunday FALL SHOWINGS AMERICAN DESIGNER MARRIOTT'S ESSEX HOUSE  
 June 20- FOR VISITING PRESS SHOWINGS 160 CENTRAL PARK SOUTH  
 June 25 Unless otherwise noted, all showings are held in the Colonnades Ballroom.  
 By invitation. Publicity: Eleanor Lambert, MU. 8-2130.

Sun., June 20: 7:30 P.M. MEET-THE-DESIGNERS BUFFET  
 Guests of Andrew Malone of Marriott's Essex House

Mon., June 21: 8:00 A.M. FALL FASHION FORECAST (ELEANOR LAMBERT) (breakfast)  
 9:00 A.M. ANNE KLEIN AND COMPANY  
 9:45 A.M. JOHN WEITZ  
 10:30 A.M. KASPER FOR JOAN LESLIE  
 11:15 A.M. Writing period  
 12:15 P.M. MALCOLM STARR, GINO CHARLES, MALCOLM CHARLES (luncheon)  
 1:45 P.M. CHRISTIAN DIOR -NEW YORK BY HUBERT LATIMER  
 2:30 P.M. SUZY PERETTE (VICTOR COSTA)  
 3:15 P.M. LEO NARDUCCI  
 4:00 P.M. OSCAR DE LA RENTA  
 4:45 P.M. Writing period  
 6:00 P.M. AMERICAN FOOTWEAR INSTITUTE (cocktails)

Tues., June 22: 8:00 A.M. FUR INFORMATION & FASHION COUNCIL (breakfast)  
 Showing of "Forty Furbelows"  
 9:00 A.M. ADELE SIMPSON  
 9:45 A.M. PAPILLON  
 10:30 A.M. JERRY SILVERMAN (SHANNON RODGERS)  
 11:15 A.M. Writing period  
 12:00 Noon HERBERT & BETH LEVINE SHOES (aperitif)  
 1:00 P.M. COTY AWARDS LUNCHEON  
 2:30 P.M. KIMBERLY KNITWEAR  
 3:15 P.M. TRIGERE  
 4:00 P.M. Writing period  
 5:00 P.M. SHIP N'SHORE (cocktails, dinner and mini-musical  
 fashion showing)  
 7:00 P.M. Buses leave for FOLLIES (Winter Garden Theatre)

Wed., June 23: 8:00 A.M. THE SOFTNESS GROUP (breakfast)  
 "Ecology and the Child's World" with fashions  
 by Kate Greenaway and Wrangler  
 9:00 A.M. CALVIN KLEIN  
 9:45 A.M. JEREMY (ALAN PHILLIPS)  
 10:30 A.M. PAT SANDLER  
 11:15 A.M. Writing period  
 12:15 P.M. HARPER'S BAZAAR TO MEET GLORIA & WYATT COOPER(aperitif)  
 1:00 P.M. BILL BLASS (luncheon)  
 2:30 P.M. STAN HERMAN FOR MR. MORT  
 3:15 P.M. HALSTON INTERNATIONAL  
 4:00 P.M. MAXIMILIAN FURS--Couture & Franchised Collections  
 4:45 P.M. Writing period  
 6:00 P.M. & PRIVATE SCREENINGS OF "DEATH IN VENICE" (Warner  
 8:15 P.M. Bros. Screening Room, 666 Fifth Ave., 6th floor)

Thursday, June 24: 8:00 A.M. CULTURED PEARL ASSOCIATIONS OF AMERICA AND JAPAN  
 (breakfast and showing)  
 9:00 A.M. JOHN ANTHONY  
 9:45 A.M. ANNE FOGARTY  
 10:30 A.M. CLAUDIA FOR GEORGE HALLEY  
 11:15 A.M. ARTHUR WILLIAMS presents DORIAN LOUNGEWEAR

(continued on following page)



AMERICAN DESIGNER SHOWINGS (continued from page 6)

Thursday, June 24: 12:15 P.M. CADORO JEWELRY (aperitif)  
 1:00 P.M. MONSANTO COMPANY (TEXTILES DIVISION) (luncheon)  
 "Wigging Out" film and Elura Wig presentation  
 2:30 P.M. DONALD BROOKS  
 3:15 P.M. RITTER FURS.  
 4:00 P.M. POLO BY RALPH LAUREN  
 4:45 P.M. Writing period  
 5:45 P.M. OLGA UNDERFASHIONS (cocktails)

Friday, June 25: 8:00 A.M. REVLON'S "Red Hots of '72" -- preview breakfast  
 9:00 A.M. JOSEPH STEIN BY MURIEL READE  
 9:45 A.M. VICTOR JORIS FOR CUDDLECOAT  
 10:30 A.M. DIANE VON FURSTENBERG  
 11:15 A.M. Writing period  
 12:00 Noon STIRRUP CUP (Luncheon)  
 1:00 P.M. ADRI  
 1:45 P.M. GIORGIO DI SANT'ANGELO

(Note: The release date on morning shows is the following morning; and on afternoon shows, the following afternoon -- except Friday (immediate release date). Helene Curtis and Kenneth Lane photographs and release available in the Press Room.)

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Saturday	BRIDAL FASHION	ABRAHAM & STRAUS	8TH FLOOR
June 19	SHOWINGS	(BROOKLYN)	SPECIAL EVENTS CENTER
10:00 A.M.	Also at 11:30 and 2:00. Open to public. Publicity: Olga Soffer, TR. 5-0195		

Saturday	CUSTOMER SHOWING:	GIMBELS	AUDITORIUM
June 19	BRIDAL FASHIONS		6TH FLOOR
11:30 A.M. &	Admission by ticket (free) available in Special Events Office, 10th floor.		
2:00 P.M.	Publicity: Margot Infantino, LO. 4-3300. (Tickets -- LO. 4-3368)		

June 20 FATHER'S DAY (Sunday)

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June 20-	INTERNATIONAL HOME FURNISHINGS SHOW, MERCHANDISE MART, CHICAGO, ILLINOIS
June 26	Contact: 312-527-4141.

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Monday	"DAY OF BEAUTY"	LEADING BEAUTY	HAMPSHIRE HOUSE
June 21	FOR VISITING PRESS	COMPANIES	THE COTTAGE
12:00 Noon-	Fall-Winter beauty news from: Adrian Arpel, Bonne Bell, Dannon Yogurt,		
5:30 P.M.	Fermodyl, Gillette, Neutrogena, Noxzema, Personal Products Co., Saks Fifth Avenue Beauty Shops, Schick Electric, Thompson Medical Company, Toni, Vanda Beauty Counselor, Wella. For local and visiting press, by invitation. Contact: Helen Nash, MU.6-3350; Joan Parker, 371-5440.		

Monday	DESIGNER SHOWCASE:	SPRINGS MILLS, INC.	TIME-LIFE BLDG
June 21	SPRING '72 FABRICS	(104 WEST 40TH ST.)	AUDITORIUM-8TH FLOOR
4:00 P.M.-	Show at 5:00 P.M. A multi-media presentation of Spring '72 fabrics by		
5:30 P.M.	designers including Pat Ashley, Betsy Daniel, Giorgio di Sant'Angelo, Meredith Gladstone, Betsey Johnson, Leo Narducci, Belle Saunders, Don Simonelli. By		
Cocktails	invitation. Contact: Springs Mills, Penny Lempenau, 556-6197. Publicity: Bell & Stanton, Alice Encke, 759-4800.		

Tuesday	FUR FASHION SHOW	FUR INFORMATION AND	MARRIOTT'S ESSEX HOUSE
June 22	FOR VISITING PRESS	FASHION COUNCIL	COLONNADES BALLROOM
8:00 A.M.	"Forty Furbelows" -- showing of fur fashions by leading designers. By		
Breakfast	invitation. Contact: Nona Lou Greene, PE. 6-4858		



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday June 22 12:00 Noon Luncheon	FASHION SHOW AND LUNCHEON "Get Up and Go" benefit fashion show and luncheon for Flushing Hospital and Medical Center. Met's wives will model. By invitation. Contact: Cathy Cash, 575-2370.	J. P. STEVENS & AMERICAN AIRLINES	SHEA STADIUM DIAMOND CLUB
Tuesday June 22 4:15 P.M.	PRESS PREVIEW: BOUTIQUE FURS "Winter Romantics on Ice" -- starring Peggy Fleming and other stars. By invitation. Contact: Anita Tiburzi or Valerie Jennings, 752-1510.	BOUTIQUE BEN KAHN	PARK LANE HOTEL 36 CENTRAL PARK SO.
Wednesday June 23 5:30 P.M.	PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment in showroom, 9th floor. Contact: 564-0910.	GEORGE HALLEY (498 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Thursday June 24 3:15 P.M.	PRESS PREVIEW OF FUR COLLECTIONS Fur preview for out-of-town and local press. Also special collection of furs by Scaasi. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	RITTER BROTHERS	MARRIOTT'S ESSEX HOUSE COLONNADES BALLROOM
Thursday June 24 4:30 P.M.	PRESS SHOWING: RIVE GAUCHE COLLECTION By invitation. Contact: Sophie Xuereb, 832-7100.	YVES SAINT LAURENT - PARIS COLLECTIONS	543 MADISON AVENUE SHOWROOM -3RD FLOOR
Beginning Monday June 28	OPENING OF CRUISE COLLECTION By appointment. Contact: Alina Roux or Kathy Bourke, 249-9600.	KEN SCOTT	17 EAST 67TH STREET SHOWROOM - 3RD FLOOR
Wednesday July 7 12:00 Noon	PREVIEW: HATS, COUTURE BOUTIQUE ACCESSORIES Champagne Vernissage of Mr. John's "Top-To-Toe" collection for Autumn and Winter. For press and buyers, by invitation. Thereafter by appointment. Contact: PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON- 7TH FLOOR
Thursday July 8 12:00 Noon	AUTUMN-WINTER COLLECTION By invitation. Contact: 688-4410. Publicity: Eleanor Lambert: MU. 8-2130.	ADOLFO (22 EAST 56TH STREET)	ST. REGIS HOTEL VERSAILLES ROOM

#### FALL COUTURE SHOWINGS IN LONDON, ROME, MADRID, PARIS

Tuesday July 13- July 15	INCORPORATED SOCIETY OF LONDON FASHION DESIGNERS July 13: Clive -- 11:00, 3:00, 7:00; Mattli. July 14: Hardy Amies -- 11:30 and 3:30. Contact: Miss Joyce Kirkman, c/o H&M Rayne Ltd., Tileyard Road, Kings Cross, London N. 7.		
July 16- July 22	COUTURE SHOWINGS IN ROME Contact: Camera Nazionale della Moda Italiana, via Lombardia 44, 00187 Rome		
Thursday July 22- July 25	COUTURE SHOWINGS IN MADRID Collections by Carmen Mir, Herrera Y Ollero, Pedro Rodriguez, Mitzou, Villahierro, Elio Berhanyer, Lino, Pedro Rovira, Santa Eulalia, Pertegaz. Contact: Miss Virginia Tablas, Oficina de Promocion de la Moda Espanola, Ministerio de Informacion Y Turismo, Avenida Generalisima 29, Madrid, Spain.		
Beginning Monday July 26	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE July 26: Christian Dior; July 27: Yves St. Laurent; Chanel. Other dates later. Contact: Marjorie Dunton, 100 rue du Fauborg St-Honore, Paris VIII.		



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